

Your benefits as an AAPM Member

Education days

Our Cutcher & Neale National Education Days are run in each state, covering all aspects of how to better manage and grow your practice. These seminars are exclusive to AAPM members and offer valuable insight into your role as a Practice Manager from industry experts.

[Click here to see our upcoming events](#)

Our 2017 national event is 'Take the Fear out of Finance' covering a range of topics including: understanding your business, budgeting to monitor your business, benchmarking, practice Key Performance Indicators, attracting new practitioners and owners or associates.

E-seminars

Cutcher & Neale hold e-seminars for AAPM members over the course of the year, with a focus on Practice Management. These e-seminars cover a range of interesting topics, with many opportunities for you to ask questions and gain clarity on certain issues. We run these at a pace that is easy to watch, take notes and ask important questions.

Duty Accountant & Advisor

Have you got a question for us?

As an AAPM member we offer you a free personalised consult-up to 1 hour with one of our trusted accounting and financial advisors. Whether you need advice on taxation services, superannuation, investment, medical practice services or more, we'll make sure you meet with the right advisor for your needs.

[Contact us today!](#)

Exclusive Articles

We include exclusive up to date articles in The Practice Manager Journal. This is a quarterly publication, so we put together our articles based on relevant practice management trends, or ways Cutcher & Neale services can help you as a practice manager build, develop and grow your practice.

[View our latest Financial Paracetamol](#)

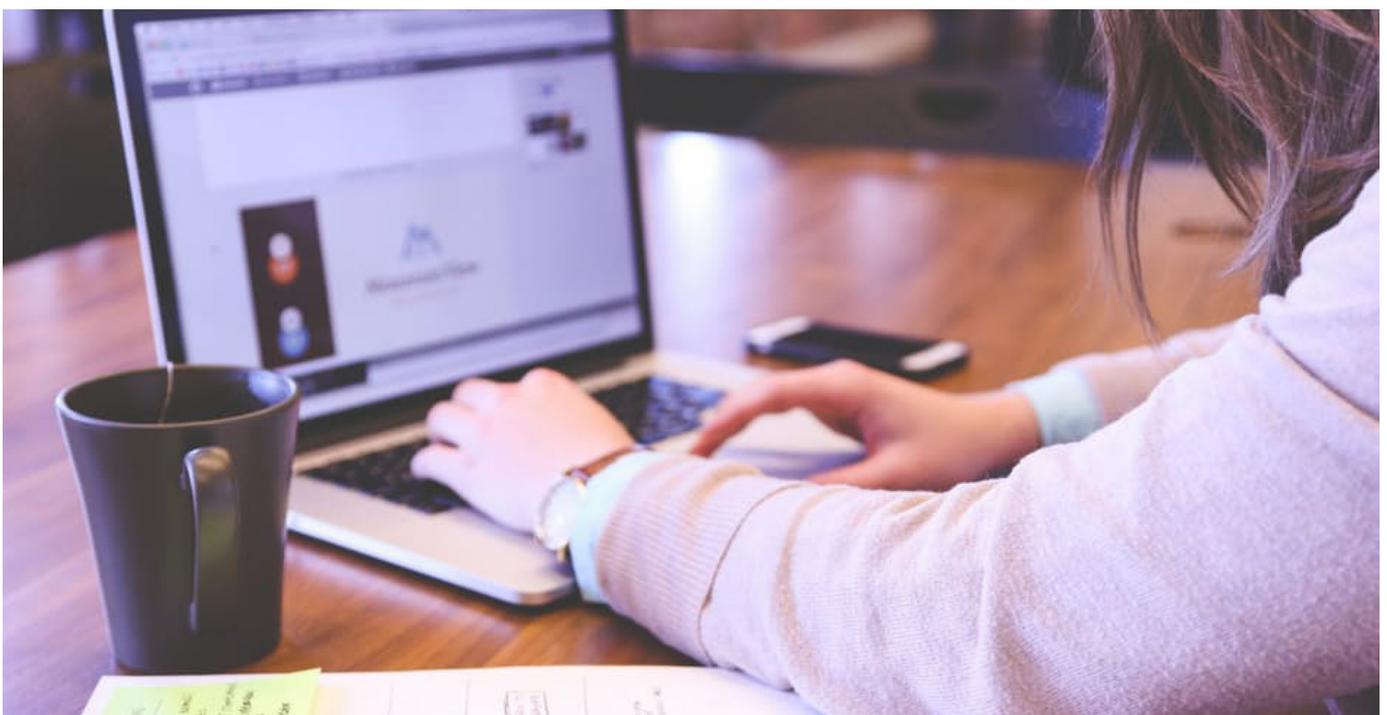
eNewsletters

Our eNewsletters are exclusively sent to all AAPM members where we include current offers, practice management tips and information and updates on medical accounting along with advice from our industry experts.

Key services we offer

- Surgery acquisition strategies
- Tax deductible debt strategies
- Medical practice structuring
- Tailored superannuation strategies
- Estate planning
- Cloud based record keeping
- Investment and financial planning
- Effective practice service entities

[Take a look at our new website!](#)



Australian Medical Benchmarks



Australian Medical Benchmarks is a unique benchmarking tool Cutcher & Neale has developed to assist your Practice. Not only does it provide you with up to date information on your industry and where similar Practices lie, but also identifies your Practice's strengths, weaknesses and opportunities. With a benchmarking tool like this you have access to all the information required to improve your Practice efficiency in costs, staff and services.

As an AAPM member the Australian Medical Benchmarks Program is an invaluable resource to increase your performance and measure your KPI's.



Finding new doctors



Buying or selling a practice



Finding the key to productivity

*This is a tailored service available to you as a Practice Manager, please see our website for pricing.



5 ways benchmarking can **improve your practice**

1. Practice performance

Benchmarking is a powerful tool allowing you to compare your practice against others of the same size, offering insight into the performance of competing business within the same industry.

2. The key to productivity

Staff is the most important resource in any practice but also the hardest to manage. Getting staff levels and productivity right can make a huge difference to your bottom line results. With Australian Medical Benchmarks, you get access to all the data you need to make those crucial staffing decisions, from establishing the optimum number of Full Time Equivalents to the most effective rostering.

3. Gives you a competitive edge

Australian Medical Benchmarks can help in this situation by providing a tangible measurement of the practice compared to other practices of a similar size both locally and nationally. This gives you an important edge in negotiations and delivering a better final outcome.

4. Helps you find new doctors

Benchmarking is an excellent tool for demonstrating to prospective doctors that yours is indeed a high performing, high quality practice. If it's a choice between two similar practices, one that meets or exceeds Australian Medical Benchmarks standards and one that doesn't, the decision is an easy one to make.

5. Identifies your practice's strengths and weaknesses

Australian Medical Benchmarks can assist your practice in identifying areas of strength, assisting you in planning for success. The program will measure a number of Key Performance Indicators which are specific to your practice, focusing on resourcing, profitability and performance.